



Panchakshri Shivacharya Trust's

Est :- 1973

## Channabasweshwar Pharmacy College (Degree)

Kava Road, Basweshwar Chowk, Latur-413512 (Maharashtra)

Phone No. (02382) 240192, Fax-(02382) 243855

Email- channabasweshwar@gmail.com Website- www.cdphl.org

Approved by:- Govt. Of Maharashtra, AICTE & PCI New Delhi, Affiliated to :- S.R.T.M.University Nanded.

DTE Code :- 2253, University Code :- 947

### COLLABORATION WITH SWAYAM-NPTEL FOR ONLINE COURSES.

#### List of activities

Sr. No.	Activity	Date of Activity	Venue	Total No. of Participants
1	Establishing SWAYAM NPTEL Local Chapter	19/04/2023	Channabasweshwar Pharmacy College (Degree), Latur	----
2.	NPTEL online certification Course- Introduction to Research	29/04/2023	Channabasweshwar Pharmacy College (Degree), Latur	01
3	NPTEL online certification Course- Marketing management-II	29/04/2023	Channabasweshwar Pharmacy College (Degree), Latur	02



**Principal**  
Channabasweshwar Pharmacy  
College (Degree), Latur

## 1. Establishing SWAYAM NPTEL Local Chapter in your college-19/04/2023



2023-04-19

To  
The Principal  
CHANNABASWESHWAR PHARMACY COLLEGE (DEGREE)  
BASWESHWAR CHOWK, KAVA ROAD, LATUR

Dear Sir/Madam,

Sub: Establishing SWAYAM NPTEL Local Chapter in your college

Greetings from the NPTEL office.

This is to acknowledge the receipt of your letter accepting to host SWAYAM NPTEL Local Chapter in your institution.

The **Single Point of Contact (SPOC)** nominated from your college is

**Name of SPOC:** DR. VIVEK BHAGWANRAO PANCHABHAI  
**Designation:** HOD AND ASSOCIATE PROFESSOR  
**Department:** PHARMACY  
**Contact No(s):** 9028880079  
**E-mail id:** vivekpanchabhai82@gmail.com

We wish to inform you that all future correspondence related to NPTEL contents and online courses will be made to the afore-mentioned SPOC. He/she will be routinely updated with all the latest NPTEL initiatives which then may be circulated among the students.

We are also happy to share that a dedicated SWAYAM NPTEL Local Chapter web page is being created and your institution will have a separate page on it (<http://archive.nptel.ac.in/LocalChapter>)

Thanking you.

Sincerely

Prof. R. K. Shevgaonkar  
Principal Investigator  
IIT BOMBAY



**Principal**  
Channabasweshwar Pharmacy  
College (Degree), Latur

**2. NPTEL online certification Course- Introduction to Research-29/04/2023**

National Programme on Technology Enhanced Learning (NPTEL) Online  
certification Course

**Introduction to Research**

Duration:- Feb – April-2023

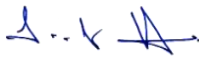
(8 Week Course)

**Academic Year 2022-23**

**List of enrolled students for the course**

<b>Sr. No.</b>	<b>NPTEL Roll No</b>	<b>NAME OF STUDENT</b>
1	NOC23GE05S43630251	BIDRI SWATI SANJAY



  
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Channabasweshwar Pharmacy  
College (Degree), Latur

# Introduction to Research

[S onlinecourses.nptel.ac.in/noc23\\_ge05/preview](https://onlinecourses.nptel.ac.in/noc23_ge05/preview)

[Courses >](#)

By Prof. Edamana Prasad, Prof. Prathap Haridoss | IIT Madras

Learners enrolled: 7148



Watch Video At: <https://youtu.be/ffWlbi1zzU>

## About the course:

Large numbers of students are actively considering and taking up research and associated higher studies. This course aims to introduce students to the important aspects of research. The intent of the course is to make students aware of the details associated with formal research and to help students overcome common misconceptions that may be present in their minds. By going through this course, students are likely to be able to take up research activities in a more systematic and formal manner right from the beginning.

**INTENDED AUDIENCE:** Students of ME/M.Tech/MS/MSc/PhD can benefit.

**PRE-REQUISITES:** Students who have completed undergraduate studies (in Engineering or Science) will be in a better position to benefit from this course

## Course layout

**Week 1 :** A group discussion on what is research; Overview of research;

**Week 2 :** Literature survey , Experimental skills;

**Week 3 :** Data analysis, Modelling skills;

**Week 4 :** Technical writing; Technical Presentations; Creativity in Research

**Week 5 :** Creativity in Research; Group discussion on Ethics in Research

**Week 6 :** Design of Experiments

**Week 7 :** Intellectual Property

**Week 8 :** Department specific research discussions

### **Instructor of the Course:**

Prof. Edamana Prasad

Professor, Department of Chemistry, Indian Institute of Technology Madras, Chennai 600 036, INDIA Phone: ++91-44-2257 4232 ; Email: [pre@iitm.ac.in](mailto:pre@iitm.ac.in)

Prof. Prathap Haridoss

Professor, Department of Metallurgical and Materials Engineering, IIT Madras

### **Course certificate**

The course is free to enroll and learn from. But if you want a certificate, you have to register and write the proctored exam conducted by us in person at any of the designated exam centres. The exam is optional for a fee of Rs 1000/- (Rupees one thousand only).

**Date and Time of Exams:** 29 April 2023

Morning session 9am to 12 noon; Afternoon Session 2pm to 5pm.

**Registration URL:** Announcements will be made when the registration form is open for registrations. The online registration form has to be filled and the certification exam fee needs to be paid. More details will be made available when the exam registration form is published. If there are any changes, it will be mentioned then. Please check the form for more details on the cities where the exams will be held, the conditions you agree to when you fill the form etc.

### **CRITERIA TO GET A CERTIFICATE**

Average assignment score = 25% of average of best 6 assignments out of the total 8 assignments given in the course.

Exam score = 75% of the proctored certification exam score out of 100

Final score = Average assignment score + Exam score

**YOU WILL BE ELIGIBLE FOR A CERTIFICATE ONLY IF AVERAGE ASSIGNMENT SCORE  $\geq 10/25$  AND EXAM SCORE  $\geq 30/75$ . If one of the 2 criteria is not met, you will not get the certificate even if the Final score  $\geq 40/100$ .**

Certificate will have your name, photograph and the score in the final exam with the breakup. It will have the logos of NPTEL and IIT Madras. It will be e-verifiable at [npTEL.ac.in/noc](http://npTEL.ac.in/noc).

Only the e-certificate will be made available. Hard copies will not be dispatched.


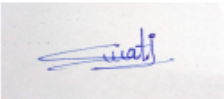


Once again, thanks for your interest in our online courses and certification.

Happy learning. - NPTEL team

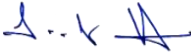
## Candidate Hall Ticket of the NPTEL course

### 1. BIDRI SWATI SANJAY

<b>AFTERNOON SESSION (AN)</b>	<b>National Programme on Technology Enhanced Learning</b>	
Hall Ticket For	Introduction to Research - Online	<b>NPTEL</b>

Candidate Name	Bidri Swati Sanjay					
Roll No	NOC23GE05S43630251					
Date of Birth	07-06-1999					
PwD Status	No	Compensatory Time Required	No	Scribe Required		No
Exam Date	Saturday, 29 April, 2023					
Reporting Time	01:00 pm	Gate Closure	02.30 pm			
Exam Timing	02:00 pm	Shift	AN			
Test Centre Name	iON Digital Zone iDZ Rajapur Shahabad Road					
Test Centre Address	Shetty Institute of Technology, 5th Km, Rajapur-Shahabad Road, Gulbarga, Kalaburagi(Gulbarga), Karnataka, India - 585105					
 NPTEL Coordinator						



  
**Principal**  
Channabasweshwar Pharmacy  
College (Degree), Latur

# Course Completion Certificate of the NPTEL course

1. BIDRI SWATI SANJAY



Elite

## NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to  
**BIDRI SWATI SANJAY**  
for successfully completing the course

### Introduction to Research

with a consolidated score of **61** %

Online Assignments	12.67/25	Proctored Exam	48.5/75
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Total number of candidates certified in this course: **1826**

*Devendra Jalihal*

**Prof. Devendra Jalihal**

Chairperson,  
Centre for Outreach and Digital Education, IITM

Feb-Apr 2023

(8 week course)

*Prof. Andrew Thangaraj*

**Prof. Andrew Thangaraj**

NPTEL, Coordinator  
IIT Madras



Indian Institute of Technology Madras



Roll No: NPTEL23GE05S43630251

To validate the certificate



No. of credits recommended: 2 or 3



*Principal*

**Principal**  
Channabasweshwar Pharmacy  
College (Degree), Latur

### 3. NPTEL online certification Course- Marketing management-II-29/04/2023

National Programme on Technology Enhanced Learning (NPTEL) Online certification Course

#### Marketing Management – II

Duration:- Feb – April-2023

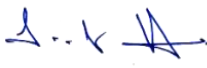
(8 Week Course)

**Academic Year 2022-23**

#### List of enrolled students for the course

Sr. No.	NPTEL Roll No	NAME OF STUDENT
1	NOC23MG08S44060310	GURME SHAILESH PRALHAD
2	NOC23MG08S34060049	MUTTINPENDE MAHALING VIJAYKUMAR



  
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# Marketing Management - II

[S onlinecourses.nptel.ac.in/noc23\\_mg08/preview](https://onlinecourses.nptel.ac.in/noc23_mg08/preview)



Watch Video At: <https://youtu.be/Hd0dUfUDCIQ>

## About the course:

This is part-II of a course on Marketing Management. The objective of the course is to introduce the participants to principles and practices, theoretical building blocks of marketing, its role as an organizational engine and the evolving marketing process of today. At the end of the course, a participant will be able to understand and manage the core marketing management function.

**INTENDED AUDIENCE :** Contents will be updated soon

**PRE-REQUISITES :** Graduation, Marketing Management-I

**INDUSTRY SUPPORT :** FMCG, Automotive, Chemical, Pharmaceutical, Engineering and Service Industries

## Course layout

**Week 1:** Design, Launch, & Management of Market Offerings;

**Week 2:** Design, Launch, & Management of Market Offerings;

**Week 3:** Services Marketing;

**Week 4:** Brand Management

**Week 5:** Brand Management

**Week 6:** Design and Implementation of Pricing Strategies

**Week 7:** Marketing Channels and Distribution System

**Week 8:** Integrated Marketing Communication

**Instructor of the Course:**

**Prof. Jayanta Chatterjee**

Adjunct Senior Professor of Marketing, Sales and Strategy in the Department of Industrial and Management Engineering at IIT Kanpur

**Prof. Shashi Shekhar Mishra**

Assistant Professor in the Department of Industrial and Management Engineering at Indian Institute of Technology Kanpur

**Course certificate**

The course is free to enroll and learn from. But if you want a certificate, you have to register and write the proctored exam conducted by us in person at any of the designated exam centres. The exam is optional for a fee of Rs 1000/- (Rupees one thousand only).

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**CRITERIA TO GET A CERTIFICATE**

Average assignment score = 25% of average of best 6 assignments out of the total 8 assignments given in the course.

Exam score = 75% of the proctored certification exam score out of 100

Final score = Average assignment score + Exam score

**YOU WILL BE ELIGIBLE FOR A CERTIFICATE ONLY IF AVERAGE ASSIGNMENT SCORE  $\geq 10/25$  AND EXAM SCORE  $\geq 30/75$ . If one of the 2 criteria is not met, you will not get the certificate even if the Final score  $\geq 40/100$ .**

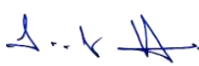
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Happy learning. - NPTEL team.







  
**Principal**  
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College (Degree), Latur


## Candidate Hall Ticket of the NPTEL course





2. GURME SHAILESH PRALHAD

<b>AFTERNOON SESSION (AN)</b>	<b>National Programme on Technology Enhanced Learning</b>		 <b>NPTEL</b>	
<b>Hall Ticket For</b>	Marketing Management - II - Online			

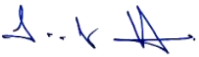
Candidate Name	Gurme Shailesh Pralhad					
Roll No	NOC23MG08S44060310					
Date of Birth	15-10-2000					
PwD Status	No	Compensatory Time Required	No	Scribe Required		No
Exam Date	Saturday, 29 April, 2023					
Reporting Time	01:00 pm	Gate Closure	02.30 pm			
Exam Timing	02:00 pm	Shift	AN			
Test Centre Name	Netizens Digital Zone Latur					
Test Centre Address	GRM College Campus, Behind Bharat Petrol Pump MIDC, One Number Chowk, Old Railway Line, Barshi Road, Latur, Maharashtra, India - 413531					
 NPTEL Coordinator						

3. MUTTINPENDE MAHALING VIJAYKUMAR

<b>MORNING SESSION (FN)</b>	<b>National Programme on Technology Enhanced Learning</b>		 <b>NPTEL</b>	
<b>Hall Ticket For</b>	Marketing Management - II - Online			


Candidate Name	Muttinpende Mahaling Vijaykumar					
Roll No	NOC23MG08S34060049					
Date of Birth	19-07-2002					
PwD Status	No	Compensatory Time Required	No	Scribe Required		No
Exam Date	Saturday, 29 April, 2023					
Reporting Time	08:00 am	Gate Closure	09.30 am			
Exam Timing	09:00 am	Shift	FN			
Test Centre Name	Netizens Digital Zone Latur					
Test Centre Address	GRM College Campus, Behind Bharat Petrol Pump MIDC, One Number Chowk, Old Railway Line, Barshi Road, Latur, Maharashtra, India - 413531					
 NPTEL Coordinator						



  
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 Channabasweshwar Pharmacy  
 College (Degree), Latur


# Course Completion Certificate of the NPTEL course

## 1. GURME SHAILESH PRALHAD



### NPTEL Online Certification

(Funded by the MoE, Govt. of India)




This certificate is awarded to  
**GURME SHAILESH PRALHAD**  
for successfully completing the course

**Marketing Management - II**

with a consolidated score of **47** %


Online Assignments	17.08/25	Proctored Exam	30/75
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Total number of candidates certified in this course: **727**




**Prof. B. V. Ratish Kumar**  
Chairman, Centre for Continuing Education  
IIT Kanpur


**Feb-Apr 2023**  
(8 week course)




**Prof. Satyaki Roy**  
NPTEL Coordinator  
IIT Kanpur




Indian Institute of Technology Kanpur



FREE ONLINE EDUCATION  
**swayam**  
विद्यया ऋतेः, अमृतं मर्तेः


Roll No: NPTEL23MG08S44060310To validate the certificate No. of credits recommended: 2 or 3

## 2. MUTTINPENDE MAHALING VIJAYKUMAR



### Elite NPTEL Online Certification

(Funded by the MoE, Govt. of India)




This certificate is awarded to  
**MUTTINPENDE MAHALING VIJAYKUMAR**  
for successfully completing the course

**Marketing Management - II**

with a consolidated score of **62** %


Online Assignments	19.58/25	Proctored Exam	42/75
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Total number of candidates certified in this course: **727**




**Prof. B. V. Ratish Kumar**  
Chairman, Centre for Continuing Education  
IIT Kanpur


**Feb-Apr 2023**  
(8 week course)




**Prof. Satyaki Roy**  
NPTEL Coordinator  
IIT Kanpur



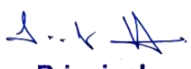
Indian Institute of Technology Kanpur



FREE ONLINE EDUCATION  
**swayam**  
विद्यया ऋतेः, अमृतं मर्तेः

Roll No: NPTEL23MG08S34060049To validate the certificate No. of credits recommended: 2 or 3



  
**Principal**  
Channabasweshwar Pharmacy  
College (Degree), Latur